

---

# CAETS 2020 STARTUP PROGRAM

## Participants Recruitment

---

**"Be My Hero"**

**"We're looking for startup companies that can solve the challenges of mankind."**

**"Show Your Solutions in front of the Academies from all over the World"**

**1**

### **International Council of Academies of Engineering and Technical Sciences(CAETS)?**

- International Council of Academies of Engineering and Technical Sciences (CAETS) was founded in 1978 and is operated by the Academy of Engineering and Technology in 30 countries
- Annual meetings, symposiums, inter-country meetings, etc international cooperation body aimed at the pan-national agenda for engineering technology and sustainable growth of mankind, independent and professional policy proposals
- Proposals drawn up through the hosting of symposiums, etc. are published in the form of a symposium statement and published and distributed at the General Assembly of the United Nations, EU, etc
- Engineering forums, the board of directors of the Korean Academy of Engineering in over 30 countries, the energy committee, Working Group Discussion, banquet, and technical&Cultural tour will be held
- **The CAETS 2020 event will be held at the Four Seasons Hotel**

in Seoul from June 22 to 25 under the auspices of the Korea Institute of Engineering and Construction (NAEK) and will be attended by 500 industry and academic leaders from 30 countries

- Additional start-up programs and showcases are scheduled for this year's CAETS

## 2 Introduction of CAETS 2020

- Host: The National Academy of Engineering of Korea(NAEK)
- Main Theme: Engineering a Better World, Smart Society
- Date: June 22<sup>nd</sup>~25<sup>th</sup>, 2020
- Location: Four Seasons Hotel Seoul
- Main Programme

| 일시        | Program  |
|-----------|--|
| 6/22(Mon) | CAETS Council Meeting / CAETS Board Meeting                                  |
| 6/23(Tue) | <b>Session1. Hyper-connected Life</b>  |
|           | Lunch  |
|           | <b>Session2. Smart Energy Network in Urban Environment</b>                   |
|           | Coffee Break   |
|           | <b>Session3. Climate change issues &amp; Challenges in Urban Environment</b> |
|           | Banquet  |
| 6/24(Wed) | <b>Session4. Education for Smart Society</b>                                 |
|           | Lunch  |
| 6/25(Thu) | Technical & Cultural Tour  |

※ For more information, visit [www.caets2020.org](http://www.caets2020.org)

- Participating companies: Samsung electronics, LG Electronics, Samsung Display, LG Display, LS Holdings, SK Hynix, Hyundai Motor Company, SK Telecom, KT, LG Chem, GS Caltex, CJ Cheiljedang Corp., Cheil Worldwide, Seoul Semiconductor, Iljin Group, Wonik Group, Dongjin Semichem, POSCO Group, GS Engineering & Construction, Samsung SDI, Samsung Electro-Mechanics, Jusung Engineering, NVH Korea, Silicon

- Mitus, Viatron Technologies, Ej Tech, Doosan Corporation, Hyundai Heavy Industries, Korea Electric Power Corporation, Hanwha Group, Hyundai Steel, OCI Company, Midas IT etc.,
- Participating investment companies: Samsung Venture Investment Corporation, POSCO Capital, Mega Investment, KB Investmeny, Neoplux Investment Company, Atinum Investment, LB Investment, BNW Investment, DSC Investment, Skylake Investment Company, GEON Investment, SV Investment, KAKAO Ventures, TBT Corporation, etc..
  - Major Universities and National Research Institute.

### 3

## CAETS 2020 STARTUP PROGRAM

**"We offer startup pitching, showcase and networking opportunities with major domestic and international companies, investment partners and Academy members worldwide"**

- Recruitment Targets: 8 domestic and foreign startups with business models associated with the symposium session theme of CAETS 2020
- Recruitment Sections

| Theme of the Sessions   | Related fields  |
|---|---|
| Session1. Hyper-connected Life                                    | IoT, Big Data, Telecommunication  |
| Session2. Smart Energy Network in Urban Environment               | Smart Grid, DER(Distributed Energy Resources)                                 |
| Session3. Climate change issues & Challenges in Urban Environment | Impacts of Climate Changes on Urban areas, Sustainable Urban futures          |
| Session4. Education for Smart Society                             | Education Transformation in the Age of AI, Cyber Ethics, Innovative Education |

- Pitching Process
  - 2 companies will perform pitching (four sessions, eight companies) at the end of each session and 3~4 minutes will be allowed to each company
  - Every applicant will be provided PR booths(Showcase) outside the venue
  - All programs, including pitching, should be prepared in English.
  
- Benefits provided
  - CAETS 2020 Symposium Registration fee (\$500)
  - Networking with major domestic and international companies, investment partners and academy members worldwide
  - Corporate PR booths(6.22 (Month) to 23 (Tuesday) for 2 days)
  - Participation in interesting events such as banquets, cultural and industrial tours
  - Only one person per company will be provided accommodation(Four Seasons Hotel Seoul) for foreign applicants.
  - Screenings of corporate demos during the event.
  
- Application period: Jan 21, 2020(T) - Feb 16, 2020(S)
- Company selection review: Feb 17, 2020(M) - Feb 24, 2020(M)
- Results announcement: Feb 28, 2020(F)
- How to apply
  - Apply to Startup Pitch Section at [www.caets2020.org](http://www.caets2020.org)
  - Required info: Contact Info(Mobile, E-mail), Company Introduction Video or a Video about Your Pitching Content
- Selection criteria
  - CAETS 2020 Organizing Committee(NAEK) will evaluate all applicants according to criteria such as suitability, subjectivity, creativity, and growth potential, etc.

- Contact: Yoon, Jiesoo, program officer at the National Academy of Engineering of Korea, the organizer of the International Council of Academies of Engineering and Technological Sciences 2020(CAETS 2020). Tel.+82 02-6009-4006 / [yjs@naek.or.kr](mailto:yjs@naek.or.kr)